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Celebrating 50 Years of the World's Newest Gemstone

Tanzanite is a gem which rose quickly from its discovery in 1967 to become one of the most popular colored gemstones of the 21st century. Most of the gems we know today were found, identified, and named centuries ago, making Tanzanite's late appearance on the scene and instantaneous rise to fame unprecedented, extraordinary, and unique.





Roger finds faceting Tanzanite intriguing because he's "fascinated by blue and purple occurring together, how clean Tanzanite is, and how it takes a GREAT polish, leaving a mirror-like finish".

In the 50 years since Tanzanite's discovery, it has only ever been found in a 1.25-mile x 2.5-mile area of the Merelani Hills at the foot of Mount Kilimanjaro in northern Tanzania.



Tanzanian mining village in the Merelani Hills, Tanzania

Tanzanite is the blue to purple variety of the mineral Zoisite. When discovered, it caught the attention of Tiffany & Co. executives who saw an opportunity, named the gem "Tanzanite", and created a marketing legend. Tanzanite is a tribute to the land of its origin and the people who discovered it.



Tanzanite mine shaft

We love traveling to the Merelani Hills and sharing the beautiful land of Tanzanite. We always spend an evening in our favorite lodge at the foot of Mount Kilimanjaro. A highlight is waking to morning coffee while watching the sunrise over "Kili's" peak.

